



# NATPE '07 Sponsors Included



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**NATPE**  
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Where Now  
 Meets  
 Next



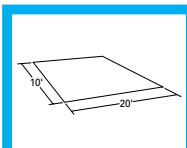
EXHIBIT  
 AT

**NATPE**  
**08**

CONFERENCE & EXHIBITION  
 MONDAY – THURSDAY  
 1.28.08 – 1.31.08  
 MANDALAY BAY RESORT  
 LAS VEGAS NEVADA

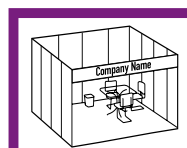
Evolve  
 &  
 Prosper™

# EXHIBITION OPPORTUNITIES



## STANDARD FLOOR SPACE

Create your own unique vision for your exhibition space.



## BOOTH PACKAGES

Bring your marketing materials to this turnkey booth.

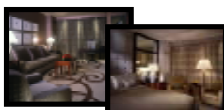
- Package 1: **General Exhibition Area\***
- Package 2: **Specialty Pavilions\*\***
  - Independent Producers
  - KidsTown
  - Digital Village

- International Pavilions
- British
  - Canadian

Both packages include:

- Four (4) full complimentary registrations per 100 sq. ft. purchased, maximum of 50 complimentary registrations per booth space
- Three 8' Modular Interlocking System (MIS) walls
- Conference table with three chairs, carpeting and one 500-watt electrical outlet
- 600 lbs. material handling
- First day vacuuming

**PRICE:** \$37 per sq. ft. (Member)/\$47 per sq. ft. (Non-member)  
 \* There is a 200 sq. ft. (18 sq. meter) minimum  
 \*\* There is a 100 sq. ft. (9 sq. meter) minimum



## THEhotel

Suites & Function Space are available at THEhotel at Mandalay Bay for NATPE corporate members. Please contact NATPE for detailed information. Check-in for all exhibit suites is Monday, January 28 at 3 p.m. and departure is Saturday, February 2 at 11 a.m. Minimum rental of five (5) nights. All exhibit suite participants will receive three (3) complimentary registrations per suite.

### STANDARD SUITE

**PRICE:** \$6,693.00 per suite + \$550 Membership

### THE "V SUITE"

**PRICE:** \$7,493.00 per suite + \$550 Membership

**SPECIALTY SUITE** (Limited Availability)  
 Call Nick Orfanopoulos at 310-857-1610

**Space is limited. Reserve today!**  
 exhibitinfo@natpe.org

# MARKETING OPPORTUNITIES

Chat Room, series of 6 .....	\$25,000
Presentation Theater Sponsor .....	\$25,000
Brandon Tartikoff Legacy Awards ..	\$25,000
WiFi Sponsor .....	\$20,000
E-mail Stations .....	\$20,000
Presentation Theater Session .....	\$18,000
Coffee With... (2) .....	\$15,000
Opening Session .....	\$15,000
Self Registration Area .....	\$15,000
Premiere Sessions .....	\$12,000
Faculty Workshop .....	\$10,000

FCC Address .....	\$10,000-
NATPE Networking Lounge .....	contact NATPE
Bag Inserts .....	\$2,500
Video Wall .....	\$2,500
Free Standing 8' Signage .....	\$3,000
Banners available in all sizes .....	contact NATPE
NATPE Bag .....	<b>SOLD</b>
NATPE Badge .....	<b>SOLD</b>
Lanyards .....	<b>SOLD</b>
Pens .....	\$-5,000
Room Delivery .....	contact NATPE

# ADVERTISING OPPORTUNITIES

## SHOW GUIDE

Front Cover .....	<b>SOLD</b>
Back Cover .....	\$8,000
Inside Front Cover .....	\$8,000
Inside Back Cover .....	\$6,000
BC Gatefold .....	\$12,000
2-Page Spread .....	\$5,500
Single Full Color Page .....	\$3,000
Single Page B/W .....	\$2,500

## NATPE DAILY

Front Cover .....	<b>SOLD</b>
Back Cover .....	\$6,000
Inside Front Cover .....	\$5,000
Inside Back Cover .....	\$5,000
2-Page Spread .....	\$6,000
Full Page .....	\$4,000
Half Page .....	\$2,500

## POCKET GUIDE

Front Cover .....	<b>SOLD</b>
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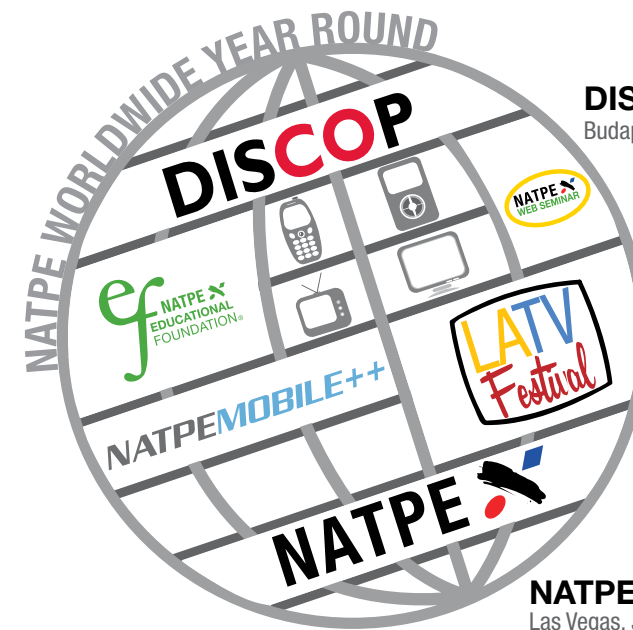
# ONLINE OPPORTUNITIES

Banner ads, Navigation Ads, Online Newsletter, Section Pages or Run of Site. Contact NATPE for more details on availability.

# CONTACT NATPE TODAY!

# FOR MORE INFORMATION GO TO

**WWW.NATPE.ORG**



**DISCOP '07**  
 Budapest, June 20-22, 2007

## Web Seminars

March 13, 2007, June 14, 2007,  
 September 13, 2007, December 13, 2007

## Los Angeles TV Festival Featuring TV Producers' Boot Camp

Los Angeles, July 25-27, 2007

**NATPE '08**  
 Las Vegas, January 28-31, 2008

# NATPE

January 28-31, 2008  
 Mandalay Bay Resort  
 Las Vegas, NV

NATPE, the National Association of Television Program Executives, is a global, nonprofit organization dedicated to the creation, development and distribution of televised programming in all forms across all mature and emerging media platforms.

Now in its 45th year, the NATPE Conference & Exhibition is the world's first and America's largest marketplace solely dedicated to global multiplatform video content.

More than 8,000 top media executives from 76 countries participate in three days of buying and selling, featuring over 350 globally recognized exhibiting companies and more than 1500 content buyers and acquisition executives.

NATPE also offers four days of innovative sessions featuring over 250 leaders in content creation, development, distribution, advertising, financing and business strategy.

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